Missouri Department of Economic Development

Small Business Incubator

2006 Performance Report



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Executive Summary

STATUTORY AUHTORITY

620.495, RSMo, as amended

PURPOSE

The purpose of this program is to generate private funds to be used to establish a "protective business environment" (incubator) in which a number of small businesses can collectively operate, fostering growth and development during a business start-up period.

PROGRAM DESCRIPTION

An incubator is a building, which can be divided into smaller units of space to be leased by small businesses. An incubator is also a program without infrastructure in which participants avail themselves of business development services to assist in the growth of their start-up businesses.

In addition to the space, incubators provide business development services for use by the tenants and participants. These services shall include, but are not limited to, financial consulting assistance, management and marketing assistance, business education, and physical services such as personal computers, copier, facsimile, conference rooms, labs, etc. Because of the shared services and efficient use of the available space, costs are usually much less than for a small business operating independently.

The incubator is not intended to be a permanent home for the new firm. After a period determined by the incubator's policy, a tenant will move from the incubator, thereby making room available in the incubator for a new start-up firm

The Missouri Department of Economic Development approves ("certifies") or denies proposals for small business incubators based on the ability of the incubator to meet statutory requirements of the program; the economic impact of the incubator on the community; conformance with area-wide and local economic development plans; and location of the incubator, in order to encourage geographic distribution of incubators across the state. Certified incubators may receive contributions from taxpayers. The taxpayers in turn may receive tax credits in the amount of 50% of the contributions. The tax credits can be carried forward for five years and also be sold or transferred. The overall maximum amount of tax credits that can be authorized in any one calendar year is \$500,000.

ECONOMIC IMPACT

Tax credits issued through the Small Business Incubator Program from the program's inception through December 31, 2006, total \$2.7 million, which attracted contributions totaling \$5.4 million.

PROGRAM STATISTICS

Most tenants are originally from Missouri. However, four tenants were attracted from other states, primarily to CET and NIDUS, which are biological-medical technologies and plant-life sciences incubators, respectively. These tenants chose CET and NIDUS due to their unique locations and affiliations with major research institutions, hospitals and universities located in the St. Louis region. Most graduates decided to stay in Missouri because of the founders' and workforce's residency. However, the graduates that relocated to other states identified the reasons for such decision as inability to raise additional funding or acquisition by another company. The information regarding the number of jobs, payroll and investment of graduate companies is not complete because most incubators do not

track such data and thus are unable to provide it. Ten out of the thirteen incubators reported, two did not report at all and one incubator location was closed, and consolidated into what is now Life Sciences.

Table 1 "Applications Rec'd/Approved through December 31, 2006"

| Year | Applications | Applications | Name |
|-------|--------------|--------------|--------------------|
| | Rec'd | Approved | |
| 1991 | 3 | 3 | MITF, OZARK, StLEC |
| 1992 | 1 | 1 | SBSC |
| 1993 | | | |
| 1994 | | | |
| 1995 | 1 | 1 | MIC |
| 1996 | | | |
| 1997 | 2 | 2 | BEU, THEC |
| 1998 | 1 | 1 | CET |
| 1999 | | | |
| 2000 | | | |
| 2001 | | | |
| 2002 | | | |
| 2003 | 2 | 2 | NIDUS, TEC |
| 2004 | 2 | 2 | LSBIC, JNBTIC |
| 2005 | 1 | 1 | SMIC |
| 2006 | 0 | 0 | |
| Total | 13 | 13 | |

Table 2 "Performance Statistics – SFY 2006" (See Exhibit 1 for detail by incubator)

| Data Description | Total for all Incubators |
|--|---|
| # Incubators Created | 13 |
| #Incubators Inactive/Closed | 3 |
| #Incubators Active | 8 |
| #Incubators Under construction | 2 |
| Average occupancy rate 2006 | 83% |
| Focus | Bio-Med., R&D, Mfg, IT/Com, Plant & Life Sci, Mixed |
| State origin current/previous tenants | MO, NY, VA/CA, PA/NJ/FL, IL |
| # Tenants | 93 |
| # Tenants/Incubator jobs | 627.5 |
| \$ Tenants/Incubator payroll | \$25,085,049.00 |
| \$ Tenants/incubator spending | \$3,350,385.00 * |
| Tenants average length in years | 1.93 yrs |
| # Failed | 45 |
| Failed average length in years | .88 yrs |
| # Missouri graduates | 171 |
| # Missouri graduates jobs | 783 |
| # Missouri graduates still in business | 95 |
| Missouri graduates average length in years | 1.49 yrs |
| \$ Missouri graduates payroll | N/A |
| \$ Missouri graduates spending | N/A |
| # Other graduates | 13 |
| Other graduates average length in years | 2.09 yrs |
| States moved to | CA, CO, NJ, IL, KY, SC, TX, WA, WI |
| | |

Geographical Distribution



Missouri Certified Incubators Contact Information List

1. Black Economic Union/Economic Growth Group (BEU)

Sponsor: Black Economic Union/Economic Growth Group

Contact person: Chester Thompson

1601 E. 18th

Kansas City, MO 64108 Phone: (816) 474-1080 Fax: (816) 474-5805 E-mail: chestert@beukc.org Website: www.beukc.org

2. Center for Emerging Technologies (CET)

Sponsor: Center for Emerging Technologies Contact person: Barbara Enneking

4041 Forest Park Avenue St. Louis, MO 63108-3213 Phone: (314) 615-6900 Fax: (314) 615-6901

E-mail: benneking@emergingtech.org

Website: www.emergingtech.org

3. Joseph Newman Business and Technology Innovation Center (JNBTIC)

Sponsor: Joplin Area Chamber of Commerce Foundation

Contact person: Steve Russell 320 E. 4th

St. Joplin, MO 64801 Phone: (417) 624-4150 Fax: (417) 624-4303 E-mail: srussell@joplin.com

Website:

4. Life Sciences Business Incubation Center (LSBIC)

Sponsor: Missouri Innovation Center Contact person: Quinten Messbarger 410 S. 6th St., 214 Engineering Bldg. North

Columbia, MO 65201 Phone: (573) 884-0492 Fax: (573) 884-3600

E-mail: messbargerq@missouri.edu

Website:

5. Missouri Innovation Center (MIC) - not active incubator *

Sponsor: Missouri Innovation Center

Contact: Kim March

410 S. 6th St., 214 Engineering Bldg. North

Columbia, MO 65201 Phone: (573) 884-0496 Fax: (573) 884-3600

E-mail: marchk@missouri.edu

Website:

*Still active as an innovation center.

6. Missouri IncuTech Foundation (MITF)

(DBA Missouri Enterprise Business Assistance Center)

Sponsor: Missouri Enterprise Contact Person: Rick Prugh 800 University Drive Rolla, MO 65401-2157 Phone: (573) 341-0117

Fax: (573) 341-0135 E-mail: rprugh@missourienterprise.org Website: www.missourienterprise.org

7. Nidus Center for Scientific Enterprise (NIDUS)

Sponsor: Monsanto Corporation Contact person: Susan Pais 893 North Warson Road St. Louis, MO 63141 Phone: (314) 812-8001 Fax: (314) 812-8080

E-mail: susan.e.pais@niduscenter.com Website: www.niduscenter.com

8. Ozark Foothills Development Association (OZARK)

Sponsor: Ozark Foothills Regional Planning Commission

Contact person: Greg Batson

3019 Fair Street

Poplar Bluff, MO 63901 Phone: (573) 785-6402 Fax: (573) 686-5467 E-mail: ofrpc@ofrpc.org

Website: www.ofrpc.com/incubator.html

9. Small Business Synergy Center (SBSC)

Sponsor: Small Business Synergy Center

Contact person: Greig Frahm 5988 Mid Rivers Mall Drive St. Charles, MO 63304 Phone: (636) 441-6880 Fax: (636) 441-6881

E-mail: cfrahm@edcstcharlescounty.com Website: www.stcc-edc.com/index.php3

10. Southeast Missouri Innovation Center (SMIC)

Sponsor: Missouri Research Corporation

Contact: Mangels, Kathy One University Plaza, MS 3300 Cape Girardeau, MO 63701 Phone: (573) 651-2286 Fax: (573) 651-5061 E-mail: kmangels@semo.edu

Website:

11. St. Louis Enterprise Center-Wellston (StLEC)

Sponsor: St. Louis County Economic Council

Contact person: Jan A. DeYoung

6439 Plymouty Ave. Wellston, MO 63133 Phone: (314) 615-7621 Fax: (314) 615-7666

E-mail: jdeyoung@stlouisco.com Website: www.slcec.com

12. Technology Entrepreneur Center (TEC)

Sponsor: Technology Entrepreneur Center

Contact person: Francis Chmelir 210 N. Tucker, Suite 600 St. Louis, MO 63101 Phone: (314) 436-3500 Fax: (314) 333-0409 E-mail: <u>fchmelir@tecstl.org</u>

Website: www.tecstl.org

13. Thomas Hill Enterprise Center (THEC) - not active

Sponsor: Thomas Hill Enterprise Center

Macon, MO

Exhibit 1 "Performance Statistics - SFY 2006 "

| Incubators | | | | | | | | | | | | | | | |
|-------------------------------|---------------------------------------|---|---|---|---|--|---|--|--|---|--|--|---|----------|----------------|
| - 33 - W | Black Economic Union T (BEU) | Center for Emerging Technologies (CET) | Joseph Newman Business and Technology Innovation Center (JNBTIC) | Life Sciences Business Incubator Center (LSBIC) | Missouri Innovation Center (MIC) | Missouri IncuTech Foundation (MITF) | Nidus Center for Scientific Enterprise (NIDUS) | Ozark Foothills Development Association (OZARK) | Small Business Synergy Center (SBSC) | Southeast Missouri Innovation Center (SMIC) | St. Louis Enterprise Center (StLEC) (Wellston) | Technology Entrepreneur Center (TEC) | Thomas Hill Enterprise Center (THEC) | Averages | TOTAL |
| Data Description | | | | | | | | | | | | | | | |
| Year Certified | 1983 | | 2004 | 2004 | 1995 | 1991 | 2003 | 1990 | 1992 | 2005 | 1990 | 2003 | 1997 | | |
| Occupancy Rate | 54% | | 26% | Under Constr. | | 94% | %06 | 100% | 95% | Under Constr. | 100% | 80% | | 0.83 | |
| Focus | Bio-I | Bio-Med | Mixed | R&D | | Mfg, IT, Life Sci. | Plant & Life Sci. R & D | Mfg | Mixed | Mixed | Mixed | IT, Comm. | | | |
| Number of Units | 55 | | 12 | | | 13 | 44 | 9 | 79 | Under Constr. | 17 | 13 | | | |
| # Tenants | 10 | | 4 | | | 6 | 6 | 5 | 47 | 1 | 9 | 5 | | | 93 |
| # Tenants/Incubator Jobs | 115 | | 50 | | | 35 | 87 | 22 | 273 | 1.5 | 25 | 19 | | | 627.5 |
| \$ Tenants/Incubator Payroll | € | 13,519,986 | \$ 2,010,000 | | | \$ 421,664 | \$ 4,200,000 | \$ 600,314 | N/A | \$ 37,700 | N/A | \$ 945,000 | | | \$ 25,085,049 |
| \$ Tenants/Incubator Spending | N/A | | N/A | | | \$ 3,050,385 | \$ 300,000 | N/A | N/A | N/A | N/A | N/A | | | \$3,350,385.00 |
| Tenants Ave. Length, yrs. | 4.15 | | 0.5 | | | 1.77 | 3.31 | 3.4 | 2.79 | 9.0 | | 1.8 | | 2.15 | |
| # Failed | 2 | | 0 | | | 1 | 2 | 5 | 35 | N/A | 0 | 0 | | | 45 |
| Failed Ave.Length, yrs. | 2.13 | | 0 | | | 1.1 | 2 | 0.9 | 0.87 | N/A | 0 | 0 | | 0.88 | |
| # MO Grads | 10 | | 0 | | | 8 | 8 | 11 | 138 | N/A | 1 | 0 | | | 171 |
| # MO Grad Jobs | N/A | | N/A | | | N/A | 31 | 58 | 222 | N/A | 17 | 0 | | | 783 |
| # MO Grads still in Business | 5 | | N/A | | | N/A | N/A | A/A | 89 | N/A | 1 | 0 | | | 95 |
| MO Grads Ave. Length, yrs. | 5.75 | | N/A | | | N/A | 2.33 | 1.33 | 2.03 | N/A | 0.5 | 0 | | 1.49 | |
| \$ MO Grad Payroll | N/A | | N/A | | | N/A | N/A | N/A | N/A | N/A | N/A | | | | 0 |
| \$ MO Grad Spending | N/A | د. | N/A | | | N/A | N/A | N/A | N/A | N/A | N/A | | | | 0 |
| # Other Grads | D | | N/A | | | N/A | 3 | 0 | 5 | N/A | 0 | 0 | | | 13 |
| Other Grads Ave. Length, yrs. | 4.18 | | N/A | | | N/A | 10 mo | 0 | 2.1 | | 0 | 0 | | 5.09 | |
| No | No report | | | Under Constr. | Not active as | | | | | Still Under | | | No report / Not | | |
| | | | | | | | | | |) | | | , | | |

N/A = data not available

Exhibit 1 "Annual Tax Credits Authorized per Incubator in Calendar Years"

| EBBCK Comment Commen | Incubators | | | | | | | | | | | | | | |
|--|--------------------|-------------------------------------|---|--------------|--|---|--|---|------|---------------|---|--|---|---|-----------------|
| 1997 1998 2004 2004 1995 1995 1997 2003 1990 1992 2005 1990 2003 2005 | Years | Black Economic Union (BEU) | Center for Emerging Technologies (CET) | | Life Sciences Business Incubator Center (LSBIC) | Missouri Innovation Center (MIC) | Missouri IncuTech Foundation (MITF) | Nidus Center for Scientific Enterprise (NIDUS) | | | Southeast Missouri Innovation Center (SMIC) | St. Louis Enterprise Center (StLEC) | Technology Entrepreneur Center (TEC) | Thomas Hill Enterprise Center (THEC) | TOTAL |
| S 17,000,00 S 17,000,0 | Year Certified | 1997 | 1998 | 2004 | 2004 | 1995 | 1991 | 2003 | 1990 | 1992 | 2005 | 1990 | 2003 | 1997 | |
| 8 8 7 8 9 | Calendar Year 1990 | | | | | | | | | | | | | | \$ 2.500.00 |
| 1 | Calendar Year 1991 | | | | | | | | | | | | | | · 69 |
| 1 | Calendar Year 1992 | | | | | | | | 9 | | | | | | \$ 319,858.24 |
| 1 | Calendar Year 1993 | | | | | | | | \$ | | | | | | \$ 312,500.00 |
| \$ 87500 M \$ 17,899 M \$ 17,101 | Calendar Year 1994 | | | | | | - 8 | | - \$ | | | | | | \$ 207,875.00 |
| 8 9 | Calendar Year 1995 | | | | | | - 8 | | - \$ | | | | | | \$ 17,899.00 |
| 8 87,500.00 4 4 5 - 5 | Calendar Year 1996 | | | | | · 69 | 9 | | • | | | | | | · • |
| \$ 2 17,101,00 \$ 5 6 6 6 7 6 8 7 7 8 7 9 | Calendar Year 1997 | | | | | s | | | | | | | | | \$ 87,500.00 |
| \$ 2 3 4 5 6 6 7 8 7 9 | Calendar Year 1998 | | | | | | - 8 | | - \$ | | | | | \$ 101,950.00 | \$ 119,051.00 |
| \$ 150,000 3 6 6 7 6 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 8 7 9 </td <td>Calendar Year 1999</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>- \$</td> <td></td> <td>- \$</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>\$</td> | Calendar Year 1999 | | | | | | - \$ | | - \$ | | | | | | \$ |
| \$ 150,000 Mode Mode <th< td=""><td>Calendar Year 2000</td><td></td><td></td><td></td><td></td><td>&</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>\$ 200,000.00</td></th<> | Calendar Year 2000 | | | | | & | | | | | | | | | \$ 200,000.00 |
| \$ - | Calendar Year 2001 | | | | | | | | | | | 9 | | | \$ 150,000.00 |
| \$ - \$ | Calendar Year 2002 | & | | | | | | | 9 | | | | | | \$ 50,000.00 |
| \$ \$ 125,000.00 \$ 177,000.00 \$ 174,000.00 \$ 174,000.00 \$ 124,000.00 \$ 124,000.00 \$ 124,000.00 \$ 124,000.00 \$ 114,000.00 \$ 114,000.00 \$ 114,000.00 \$ 114,000.00 \$ 114,000.00 \$ 114,000.00 \$ 114,000.00 \$ 114,000.00 \$ 114,000.00 \$ 114,000.00 \$ 110,000.00 | Calendar Year 2003 | | | | | & | | | | | | | 100,000.00 | | \$ 390,363.77 |
| \$ | Calendar Year 2004 | | | ક્ર | | | | | | | | 9 | 100,000.00 | | \$ 500,000.00 |
| \$ 12,400.00 \$ 66,500.00 \$ 186,200.00 \$ 35,000.00 \$ 319,856.24 \$ 36,512.00 \$ 207,875.00 \$ 121,500.00 \$ 362,500.00 \$ 308,671.00 | Calendar Year 2005 | | | \$ 71,408.00 | \$ 121,421.00 | | | & | 9 | | | · & | 108,671.00 | | \$ 500,000.00 |
| \$ 87,500.00 \$ 805,851.77 \$ 171,408.00 \$ 296,421.00 \$ 35,000.00 \$ 319,856.24 \$ 36,512.00 \$ 2,500.00 \$ 121,500.00 \$ 362,500.00 \$ 308,671.00 | Calendar Year 2006 | | | \$ 66,500.00 | s | | | | | 13,200.00 | | | | | \$ 500,000.00 |
| | TOTAL | 87,500.00 | 805,851.77 | s | | | | s | | \$ 207,875.00 | 121,500.00 | 362,500.00 | 308,671.00 | 101,950.00 | \$ 3,357,547.01 |
| | | | | | | | | | | | | | | | |

119,051.00 276,496.78 371,062.92 50,000.00 2,500.00 319,858.24 207,875.00 87,500.00 175,559.60 93,088.64 330,818.86 2,375,773.04 1,646,726.54 312,500.00 17,899.00 TOTAL 101,950.00 \$ 101,950.00 Thomas Hill Enterprise Center (THEC) 1997 317,634.00 \$ Technology Entrepreneur Center (TEC) 100,000.00 99,900.00 108.671.00 2003 362,500.00 \$ St. Louis Enterprise Center (StLEC) 50,000.00 312,500.00 1990 12,500.00 \$ Southeast Missouri Stovation Center (SMIC) 12,500.00 2005 207,875.00 \$ Small Business Synergy Center (SBSC) 207,875.00 1992 32,996.78 \$ 2,500.00 \$ Ozark Foothills Development Association (OZARK) 2,500.00 1990 Nidus Center for Scientific Enterprise (NIDUS) 32,996.78 2003 319,858.24 \$ Missouri IncuTech Foundation (MITF) 319,858.24 1991 35,000.00 \$ 17,899.00 \$ 17,101.00 \$ Missouri I Innovation Center (MIC) 1995 212,000.00 \$ Life Sciences
Business Incubator II
Center (LSBIC) 90,000.00 119,500.00 2,500.00 2004 149,897.86 \$ Joseph Newman Business and Technology Innovation Center (JNBTIC) 93,500.00 56,397.86 2004 533,561.16 \$ 87,662.92 33,750.00 175,559.60 93,088.64 143,500.00 Center for Emerging Technologies (CET) 1998 87,500.00 \$ 87,500.00 Black Economic Union (BEU) 1997 Fiscal Year 1993 Fiscal Year 1994 Fiscal Year 1995 Fiscal Year 1996 Fiscal Year 1998
Fiscal Year 1998
Fiscal Year 2000
Fiscal Year 2000 Fiscal Year 2003
Fiscal Year 2004
Fiscal Year 2006
Total
Redemed Incubators Fiscal Year 1990 Fiscal Year 1992 Fiscal Year 2002 Fiscal Year 1991 Years Year Certified

Exhibit 1 "Annual Tax Credits Issued per Incubator in Fiscal Years"